Uses of the Internet in our Daily Life

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INTRODUCTION

The internet has spread to almost every corner of the world and is steadily on its way to become an indispensable part of every human life.

How internet changed the world?

What are the advantages for us if we're connected to the internet?

How the internet is influencing your life?

Social media and digital world have the changed the face of India today. People today are going viral on social media on a different platform and are free to express themselves freely via message, text, image etc…

So, Let's begin…Following points will help us to learn why the internet is important.

1. Uses of Internet in Students daily life

Students have a free platform to learn throughout their lifetime.

People in the age group 18 to 35 are among the most frequent users of the Internet today and

these people are mostly students from all over the world.

They are using Internet to learn about new skills

- Students are using the Internet to learn new skills and even acquire degrees in professional online courses.

- Now it is possible to get study material and resources for all classes at http://www.ncert.nic.in/ncerts/textbook/textbook.htm

2. Uses of Internet to increase the speed of daily tasks

Our routine is initiated by the Internet. It is the first thing in the morning we do-see our notifications and emails. The Internet has made human life so much easier, now the biggest and toughest tasks are done in minutes. No matter it is a simple email, pizza order, shopping or money transfer it is so much easier by the use of the Internet in life.

3. Uses of the Internet for business promotion and innovation

Use of Google Ad words, Facebook ads and Content marketing is common in product and services marketing on the Internet.

- We also use the Internet to promote our business. We can sell our products by using various e-Commerce solutions on the Internet. E-commerce is booming on the Internet and we can see new services and creative business starting up every single day, which in turn is creating jobs and thereby reducing unemployment.

We think if our youth of India or from other countries learn and use the Internet seriously they can get hundreds of options for their careers on the Internet. We believe that the uses of the Internet in business have brought about an exciting stir in the business world and it will not hold back anymore.

Use of [Google](#) Ad words, Facebook ads, and content marketing is common in product and services marketing on the Internet. People are always looking for the ways on the Internet to grow their business.

4. Uses of Internet for shopping in our daily life

Shopping has become a hassle-free task now and almost anybody can order products online after comparison with other websites. The boom and the resultant competition in online shopping business are evident. Shopping sites are more interesting because of huge discounts different companies are offering customers. You no longer require going out to the market on a hot sunny day or a chilly winter evening. Everything you want to shop for is available online. Be it your clothes, books, accessories, household stuff, electronic items or automobiles. You do not require hoping from shop to shop to look for the exact items you require. You can surf through a variety of things effortlessly on the internet and order them instantly. You can pay cash on delivery and can return the product if you are not satisfied with it. Shopping on the Internet is affordable, convenient and saves time. The Use of flipkart.com, alibaba.com, amazon.com, paytm.com, snapdeal.com etc. for online shopping is common.

Internet Shopping

Be careful
about
unnecessary
leisure
shopping

5. Use of Internet for research and development

The pace of work towards innovation and quality of research is developed by Internet tools. It is not tough to the research on Internet. From small business owners to big universities everyone is getting the benefits of Internet for research and development.

A person who is a Data scientist and **data analyst** are really important for innovative decision-making. Even the **importance of Microsoft Excel in business** is being realized by people now. Similarly, CRM and Google analytics is helping businesses to analyze the consumer's behavior on the websites and advertising campaigns.

Data analysis, data entry, data research, data management etc. services are in demand.

Any information we need regarding health, money, law, RTI etc. everything is in front of us within a few seconds. So, it is really important that we use the power of the Internet for practical benefits.

6. Use of Internet provide us quick and free communication

Internet is undoubtedly the most effective and far reaching communication tool we have at present. Communication on the Internet is free and fast. We all are connected with each other on various computers and IP. Skype, chat messengers, social media is common in personal and professional purposes

News from around the World

Internet has made it extremely easy to share news. You can get information about anything that happened around the globe in just a fraction of seconds. Several news apps have been developed to keep you update with the latest news around the world. You are also warned of hurricanes, floods and other natural calamities beforehand by way of internet so you get enough time to take a decision to stay at a particular place or vacate it for a few days/ weeks.

7. International uses of Internet by working remotely and providing business services

It is obvious that the presence of the Internet has made doing business much easier. But it has also created its own set of challenges such as high competition, need for quality content etc. But knowledge is power and anyone can do business and job after learning more about it.

As the newer generations start to log into the Internet there are possibilities of completely new business and jobs. Nowadays the Internet is widely used in making money. If you have talent, then you can earn money by sitting at home on the Internet.

It is hard to imagine how many people working in 9-5 jobs want to leave into jobs and work independently as freelancers or start their own Internet business. The emergence of websites such as Upwork.com, Freelancer etc. websites has given people the option to work remotely (from home) according to their own schedule and commitment.

Thousands of freelancer or professionals are doing this on a daily basis to earn more than their bread and butter cost. Facebook business pages, Google AdWords, Paytm, blogs, YouTube channels, Amazon and other affiliate marketing methods etc. are various tools used to make money by providing things of value to Internet users.

8. Uses of the Internet in Everyday Politics

Internet is a great tool for politicians to connect with people. The uses of Internet are not only in personal and business life but it is common now in politics. Politicians are using various methods to influence people and youth on social media to favor their party. They are also using it to criticize other political parties.

Our [Prime Minister of India](#) Mr Narender Modi and [Chief Minister of Delhi](#) Mr Arvind Kejriwal are very active with their followers on Twitter and Facebook and sharing views on a particular topic. It is a widely accepted fact that Mr Modi's success is largely attributed to his presence on social media and an active social media team.

As the Internet assumes a more prominent role in politics and politicians really begin to take the Internet seriously, perhaps the government will focus on creating better Internet policies that ensure online freedom of expression and attempt to bridge rural-urban Internet divide.

At present, two different perspectives—local and global—guide Internet policy in India. From local perspective, the government makes efforts to promote the Internet as a tool for socio-economic development and an affordable and easily available medium for individuals to seek, receive, and impart information. From a global perspective, the government is concerned about issues such as protecting children online, safeguarding national security, tackling cyber crime, enforcing intellectual property rights, ensuring online privacy, and taking a stand on online freedom of expression.

Besides websites, politicians are using the Internet to express their views and opinions via different social media platforms like Facebook and Twitter. [Narendra Modi](), the Bharatiya Janata Party's (BJP) prime ministerial candidate, is among India's most famous social media celebrities with 10 million Facebook 'likes' and 3.3 million Twitter followers. Another politician [Shashi Tharoor]() of the Congress party has 2 million twitter followers. Meanwhile, the ruling Congress Party officials have taken it into account that most of their leaders, including party vice president Rahul Gandhi, are not into Tweeting or posting updates on Facebook. The Congress party has now [decided]() to more effectively adopt social media to connect with different sections of society, especially youths who use these platforms (Agnihotri).

It is also good for people to know about the progress of ministers on a particular task. If governing political parties use social media to show the progress of their work then it is great. But if they are only using for condolence purposes then I think they have to think again about their social media political strategies.

The gradual rise of booming internet technology and social media has now enable Indians to use all the Resources online in order to promote themselves or their political aspirations.
Ends up being a growing Internet Media .
The upcoming general elections and political campaign on new media will prove a breeding ground for a much more meaningful politics of future with more political in democratic process in general and electoral process in particular.
Political campaigns hold the power to sway the minds of millions of people through this medium.

9. Uses of Internet for Teaching and Sharing Knowledge with others

Knowledge sharing among friends, clients and students can easily be done through internet. You can build PR to grow your knowledge by way of internet. The Internet and its application is user-friendly and makes life easy. A teacher can use YouTube channels to teach students around the world. Teachers can use the blog in which they can share their career experiences with college graduates. There are various websites for teachers such as Skill share, udemy etc. (Udemy.com is an online learning platform. It is aimed at professional adults.)
If you're free and want to spend your time in doing productive things then create your own website. In the website, you can train people about the skills you're a master in.

10. Solving problems of others by the use of internet

You can determine the importance of internet that it is most used today to solve the problems of others. Online forms, social groups are the platform in which you can provide a solution. (For example, people ask on Quora and then people who know the solution answer.)
This use of the internet is not only beneficial for others who are getting the solution but also for the people who give the answer. Answer provider on the forums are mostly bloggers, internet marketers, and business. They use such platform to connect with their target users or clients or readers.

11. Uses of the Internet in Money Management

The use of the Internet is not limited to only earning money, it can also be used to manage money. We can now see hundreds of websites, apps, and other tools that help us in handling daily transactions, transfers, management, budget planning etc. and this trend is growing steadily. The use of Internet banking and mobile banking use is also growing. **All the banks are really working hard to provide Internet banking and mobile apps to empower people to utilize the power of the Internet and latest money management tools.**

Buxfer.com, mint.com etc. websites and apps are providing free and premium services to manage your money.

12. Uses of Internet in Cashless Economy

- **Online banking**, also known as **internet banking**, is an electronic payment **system** that enables customers of a **bank** or other financial institution to conduct a range of financial transactions through the financial institution's website.

Online banking gives us the [ability to manage money online](#) with our mobile device or computer. Going to the bank and standing in long queues to deposit or withdraw cash or conduct other financial transactions is the thing of the past. These days, internet can be used to carry out various financial transactions with ease at just the click of a button.

Getting started on line banking can be tricky if you're not comfortable with technology, but everything gets easier once you're set up.

Need to see if that check cleared, or how much your employer paid you? It's easy to view transactions online, download historical statements, and search for specific events.

There's also the issue of getting cash. Online-only banks typically provide a debit card that you can use to withdraw cash, and they may even belong to networks with [free ATM access](#). But for large deposits or withdrawals, a branch is always best.

Online banking is typically considered safer than traditional banking. Having your pay [directly deposited](#) into your bank account eliminates the risk of somebody stealing your check from the mail. Plus, nobody can copy your account information from checks that you send to billers when bank computers send that information back and forth securely.

Open accounts: You can open checking, savings and other accounts online, without the need to print or sign anything. In the past, you had to sit with a personal banker during business hours and fend off numerous sales pitches. With electronic signature capability, the entire process might take less than ten minutes.

Pay bills: Instead of writing checks to pay bills, your bank can print and mail a check for you—month after month. It's also possible to transfer money to your payee electronically, even if the amount you owe changes every month.

Transfer funds: Need to move money from your checking account to your savings account? You don't need to visit a branch or wait on hold to get those things done. You can even link bank accounts at different banks and zap money back and forth.

Deposit checks: When somebody pays you with a check, there are [several ways to deposit it](). The fastest and easiest option is to use remote check deposit: Snap a photo of the check and submit it to your bank for payment. There's no need to visit a branch or mail the check in.

Apply for loans: Loans are a "paperwork" intensive process. But they don't have to be. Type in your information, which will speed the process of checking your credit, and your bank will get back to you with an answer. Some [lenders operate entirely online](), and they can make almost-instant lending decisions.

Dodge fees: Online banking services typically cost less than traditional account handling. You've got a good chance of [landing a free checking account]() and avoiding monthly maintenance fees with an online bank.

Uses of Internet in Cashless Economy

The use internet banking, mobile banking and e-wallets also help in some point to decrease corruption in India or in any nation. Because when use digital transactions it will recorded in database. Bank database can be easily tracked by income tax department. So, it will be helpful for government that all income tax pair shows correct details or income report in the ITR.

13. Uses of Internet in Tour and Travel

Booking tickets for train, flight, bus etc. you no longer require going to the bus stand or railway station or looking for travel agents to get your tickets booked. You can do it easily from the comfort of your home. You can use make my trip, Yatra, IRCTC and all airlines directly to book your ticket.

Similarly, booking hotels and movie tickets has also become extremely simple with the use of internet. Internet offers several uses. From booking tickets to communicating with our loved ones, from looking for a job to making financial transactions – it has eased every task.

14. Communicate: Internet has brought our friends and family closer. We can communicate with any of our relatives, friends or family members at any time of the day we want if we have an internet connection.

15. Stay Updated: Internet acquaints us with the latest happenings around the world. People no longer like turning on news channels on their televisions. News apps have become the new way to stay updated with the latest news.

16. Entertainment: From watching movies to playing games to surfing social media – internet is a complete source of entertainment. At home, people mostly use it for the purpose of entertainment.

17. Government policies and schemes are easily accessible by the use of Internet

The right utilization of Internet power is challenging for governments across the world. Government expenses are reduced due to providing data and information for people on the government websites. People are taking advantages of Government policies and websites. Any government information and service are easily accessible for the citizens. Using tools such as Right to Information, we can have online access to important government documents.

Conclusion

Internet has made our lives extremely comfortable as well as interesting. So, after seeing the above uses we have to agree that the Internet is playing an irreplaceable role in human development. No field can exclude or escape this ever-growing world wide web we call the Internet. Internet is such a useful tool that helps us with so many things during the day that we cannot think of our life without it now.

However, just as excess of everything is bad the over usage of internet is also bad for our mental, physical and social health.

Today almost all the things are connected and working through the Internet. There should be no doubt that Internet is becoming the engine of every new invention. Such as machine learning, cloud computing, business intelligence, internet of things, automation and artificial intelligence tools and services evolution never possible without the Internet.

Last but not the least...

We must use internet wisely for our benefit and refrain from over indulgence.

www: World Wide Web

YOU GAVE ME YOUR TIME,

THE MOST THOUGHTFUL GIFT OF ALL.

So....